



RADAR

CML
SOFTWARE

Case Study
Young London



Home Form report showing available properties for each office by current marketing status {not real data}

Neil Young, CEO of **Young London** comments

“The decision was ultimately an easy one. We felt that CML really offered the Rolls Royce of agency systems, used by the blue blood of the sector, and we could see that it would help us serve our residents and clients even more efficiently.” continuing *“Our staff have embraced it wholeheartedly. It is very satisfying when decisions you make yield the right outcome. It just shows what experience and good research can achieve! “*

Young London’s internal project management was headed up by Yashi Pilgrim, who says *“CML has been great, everything was totally under control. The process was well managed and the results are excellent. However what impressed me most is the focus CML gave to our requirements, which made us feel that our needs were truly valued. We are really looking forward to using the full spectrum of CML and taking our business to the next level.”*

Young London is a highly innovative, multiple-award-winning agency based in Southwark and the Docklands.

Young London decided early in 2012 to implement a technology platform that could both maintain reliable records and help improve their already highly regarded service levels. After an extensive review of the products on the market the business chose to implement CML Radar for front-office staff, integrated with CML Agency Accounting.



Home form report showing a breakdown of stock by office {not real data}

Key reasons why our clients choose Radar:

- Radar removes the need to maintain a multitude of spread sheets in an attempt to control missing processes
- The software produces all KPIs and management reporting automatically
- It helps our clients to react to signs of under target performance before it’s too late

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